

ABA BANK MANAGEMENT SEMINAR



AUGUST 3-5, 2026

Branson, MO



REGISTER NOW!



Special Invitation from the ABA Chairman



Dear Fellow Arkansas Bankers Association Members,

I hope you'll make plans to join us for one of my favorite Arkansas Bankers Association traditions—the 2026 Bank Management Seminar, August 3–5, at the Hilton Branson Convention Center in Branson, Missouri.

Each year, this seminar brings together bankers from across the state to learn from industry experts, exchange ideas with peers, and step away from the day-to-day to focus on what lies ahead. It's a chance to hear fresh perspectives, discuss the challenges and opportunities facing our industry, and return to your bank with new ideas and practical strategies.

One of the things I enjoy most about this event is seeing bankers connect with one another. Whether you're a longtime attendee or joining us for the first time, you'll find opportunities to build relationships, share experiences, and learn from colleagues who understand the unique challenges of community banking.

If you can, bring members of your management team along. Investing in your current and future leaders is one of the best ways to strengthen your bank, and this seminar provides an outstanding environment for them to learn, grow, and expand their professional network.

Branson is a great place to bring your entire family. There are multiple attractions that make Branson one of the top tourist areas in the United States. In addition, for this year's conference, we are going back to Branson Hills Golf Club for another golf tournament. This year's tournament is bigger and better. It is a 4-person team scramble to support the ABA BankPAC. First Horizon Correspondent Banking and FHN Financial have generously agreed to sponsor this event. We will also have lunch provided and a shotgun start this year. Many thanks to Chuck Hunt and Lanier Robison for their support of this great event. Branson Hills was once again voted the number one public golf course in Missouri!! I encourage you to get a team together and play golf. I hope you'll join us in Branson this August for a few days of learning, networking, and fun.

I look forward to seeing you there!

Sincerely,

Jason Tennant
2026-27 Chairman
Arkansas Bankers Association

HOTEL INFORMATION

Group Rate: Starting at \$193 per night,
plus applicable room tax

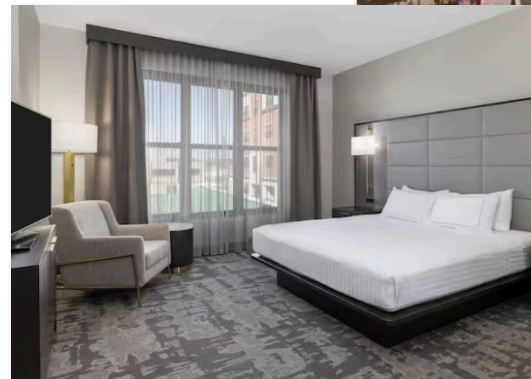
Group Rate Deadline: July 17, 2026

All cancellations must be made 48 hours prior to the scheduled arrival date.

Online Reservations: Reserve your room by *scanning* the QR code below or you may call 417.243.3419 and reference **Group Code 91Q**.



BOOK HERE



REGISTRATION & PRICING

Full Registration:	Early Registration	After July 17
Member	\$615	\$665
Non-Member	\$1,230	\$1,330

Opening Reception (Aug 3rd):	Registration
Member	\$100
Non-Member	\$200

If You Must Cancel...

Full registration fees will be refunded if a cancellation is received before July 17. No refunds will be given for cancellations made after July 17.

All cancellations must be submitted in written format prior to the event. Substitutions are welcomed and encouraged.

Event Attire:

Suggested dress for the conference is resort casual.
(*Khakis, golf shirts. ¼ zips, etc.*)

CONTACT INFO

For registrations & general questions, call or email us at

501.376.3741
marketing@arkbankers.org

www.arkbankers.org



**200 East Main Street
Branson, MO 65616**

HELP PAC HIT THE GREEN

It is time to tee up as golf returns to BMS for a bigger & better 4-person scramble tournament! Challenge yourself (and make fun of your friends) at the Branson Hills Golf Club – voted once again as the #1 public course in Missouri.

Join us Tuesday, August 4th beginning at 12:30 p.m. to drive for show and putt for dough! This event is open to all bankers and guests.

Space is limited! Register now by scanning the QR code for \$175 per person (lunch included). Only check or credit card payments are accepted.

For credit card payments, please scan the QR code below to pay.

To pay by check, please make your check payable to ABA BankPAC and bring the day of the event or send to:

**ABA BankPAC
1220 West 3rd Street
Little Rock, AR 72201**

Mulligans are available to purchase on the day of the event; one for \$20 or two for \$30. We can accept checks (made payable to ABA BankPAC) or cash for the mulligans; however, no more than \$30 cash per person.

NOTE: The registration fees for the golf event and mulligans are considered ABA BankPAC contributions. These fees are separate from the Bank Management Seminar fees.



GOLF REGISTRATION



PAY BY CREDIT CARD



Golf Tournament is Sponsored By



For more information, please visit the Golf section on the Bank Management Event page at www.arkbankers.org.

PROGRAM

Monday, August 3

5:00 p.m. – 7:00 p.m. Opening Reception

Tuesday, August 4

7:30 a.m. – 8:30 a.m. Breakfast & Registration

8:30 a.m. – 11:45 a.m. Business Session

Welcome to Branson!

Kirk Elmquist, *Executive Director*
Branson/Lakes Area Tourism
Community Enhancement District

ABA Chairman's Welcome & Remarks

Jason Tennant, *President & CLO*
CS Bank

Welcome & Association Update

Lorrie Trogden, *President & CEO*
Arkansas Bankers Association

An Update from Washington, D.C.

Ken Kelly, *Chair*
American Bankers Association

The AI-Enabled Bank: A Banker's Roadmap to Success

Ben Udell, *Founder*
Ben Udell Consulting

Refreshment Break

ABA Chairman's Closing Remarks
Adjournment

Wednesday, August 5

7:30 a.m. – 8:30 a.m. Breakfast

8:30 a.m. – 12:00 p.m. Business Session

ABA Chairman-Elect's Welcome & Remarks

Jeff Lynch, *President & CEO*
Eagle Bank & Trust

Effective Leadership

Bob Musso, *COO & CTO*
FinPro, Inc.

Refreshment Break

Tokenized Money: What's Real, What's Next

Kaye Lynch Sparks, *Senior Director & Counsel of Innovation Policy*
American Bankers Association

An Exciting New Partnership

Tim Schenk, *President & CEO*
Kentucky Bankers Association

ABA Chairman-Elect's Closing Remarks
Adjournment



SPEAKERS



Bob Musso
COO & CTO
FinPro, Inc.



Ken Kelly
Chair
American Bankers Association



Kaye Lynch Sparks
Senior Director & Counsel of Innovation Policy
American Bankers Association



Tim Schenk
President & CEO
Kentucky Bankers Association



Ben Udell
Founder
Ben Udell Consulting

THANK YOU SPONSORS

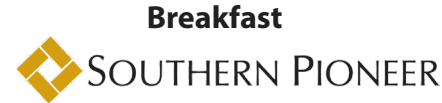
Annual Sponsors



Monday, August 3



Tuesday, August 4



Grand Prize Giveaway



Golf Event



Wednesday, August 5



Grand Prize Giveaway



Web Banner Sponsors





www.arkbankers.org